

Camila Ribeiro

MEDIA DESIGNER

CONTACT

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Hortolândia, São Paulo — Brazil

INTERESTS

- Product Photography
- Artwork Creation
- Social Media
- E-commerce

TOOLS

- Canva, CapCut, ChatGPT
- Adobe Suite (intermediate)
- CorelDRAW (intermediate)
- Olist Tiny ERP

LANGUAGES

- Portuguese — native
- English — basic (conversational)

OBJECTIVE

Media Designer

QUALIFICATIONS

- Product listing for marketplaces: product photography and photo editing, descriptive copywriting, and optimization of texts, tags and keywords for better engagement;
- Artwork design for social media;
- Extensive knowledge of creation and editing platforms such as ChatGPT, Canva and CapCut. Intermediate knowledge of the Adobe Suite, CorelDRAW and the Olist Tiny ERP.

PROFESSIONAL EXPERIENCE

C.I. Peligrinelli Júnior (TudoPraFoto)

E-commerce Assistant — Apr 2022 – Present

Lojas Reunidas de Calçados LTDA (Loja Principal Calçados)

Sales Associate — Nov 2021 – Dec 2021 (temporary)

Center & Cópias de Campinas LTDA – EPP

Final Artwork Specialist (Prepress) — Jan 2019 – May 2021

F. Rayes Leme – ME (Havaianas Store / Parque Dom Pedro Mall)

Sales Associate — Nov 2016 – Sep 2018

Madri Magazine LTDA

Sales Associate — Nov 2012 – Jan 2014

EDUCATION

IT & Web Design Program

EuroAnglo School, Campinas — Mar 2021 – Sep 2022

Associate Degree in Graphic Design

UNIP – Universidade Paulista (Swift campus) — Jan 2015 – Dec 2016 (incomplete)

ADDITIONAL COURSES

- Basic English — Prepara Cursos, Pirassununga — Jun 2013 – Dec 2013. Conversational fluency, basic writing;
- Sales Techniques — CENAIC, Pirassununga — Jan 2013 – Mar 2013;
- Professional Course in Graphic Design — Prepara Cursos, Pirassununga — Apr 2012 – Jun 2013.